

Dear shareholders,

We have been through a very eventful first quarter of 2024.

Today, Rocket Brands AB (publ); Skape and Cre8tor. The companies are individual, but together they create **strong synergies**, both in terms of offerings, costs, and income, while Spotlight is being restructured for re-launch. Essentially 3 strong exit candidates, which are part of the business model.

We have entered into a mandate agreement with **Eminova Corporate Finance (ECF)** to raise growth capital for the company. ECF is a small Swedish brokerage firm, experiencing rapid growth, and will facilitate raising capital in two to three tranches. The issuance with Eminova will begin after Easter (see attached fact sheet for more information about the issuance). Some are already familiar with our agreement with Pareto, but the capital market for unlisted tech companies in 2023 did not turn out as we hoped, the RTO transaction took longer than expected, and therefore we are not in the revenue position we previously presented. Therefore, based on the company's current status and with Pareto's acceptance, we have concluded that Eminova is a better match for us in 2024.

Despite exciting times, we have become aware of questions among shareholders regarding Skape.gg, Cre8tor, and Skape Music. In addition, Spotlight was put on hold without sufficient information. **We acknowledge the importance of providing earlier information, better communication, and will therefore ensure early insight into decision-making processes, strategies, and product updates.**

First on the agenda in this regard is a thorough review of the corporate structure and presenting key individuals/roles in the operational organization. An information letter shortly after Easter will address much of this. **We are also considering the possibility of presenting this in a video presentation with our key individuals in an interview format.** More detailed information about our products, current status, the opportunities they represent, as well as a simple overview of costs and revenues will be available in the future.

As soon as the details are in place, we will also provide quarterly updates so that you can follow the company's progress and maintain an active dialogue with us.

Your trust in the company should be strengthened, so we encourage dialogue and feedback.

Wishing you a pleasant Easter ✨🐣

Best regards,
Team Rocket Brands.

[FACT SHEET - Beskrivelse og omsetningsestimat 2024](#)